

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday, August 10, 2016

4:00 pm

- | | | |
|---|----------|-------------|
| 1. Welcome | | Kruger |
| 2. Public Comment | | Kruger |
| 3. Action on July minutes | | Kruger |
| 4. Financial Report | | Murfin |
| 5. Director's Report | | Staff |
| Sales Report | | Staff |
| Marketing Update | | Thoma Thoma |
| 6. CEF Funding | | Staff |
| Poultry Federation | \$3,500 | |
| AR Nutrition Conference | | |
| AR UMC Council on Youth Ministries | \$18,000 | |
| 2017 Veritas Youth Convention | | |
| Arkansas Bass Team Trail Host Proposal | \$5,000 | |
| 2017 NWA Trail Event – Beaver Lake | | |
| 7. Old Business | | Kruger |
| 8. New Business | | Kruger |
| September meeting date change – scheduled 9/14, propose 9/21. | | |
| 9. Adjourn | | Kruger |

Next scheduled meeting is September 2016 TBD at 4 pm.