

ROGERS ADVERTISING AND PROMOTIONS COMMISSION

AGENDA

Wednesday January 20, 2016

4:00 pm

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| 1. Welcome | Kruger |
| 2. Public Comment | Kruger |
| 3. Action on December minutes | Kruger |
| 4. Financial Report | Murfin |
| 5. Director's Report | Staff |
| -Sales Report | Staff |
| -2016 Marketing Overview | Staff and Agency |
| 6. CEF Funding | Staff |
| Arkansas Trauma Education & Research Foundation
2016 Arkansas Trauma Update Seminar | \$75,687 |
| Society of Women Engineers
2016 Region "C" Conference | \$2,500 |
| K & K Veterinary
2016 Spring Buyers Market/Fall Trade Show | \$3,000/\$7,000 |
| Baptist Missionary Association of America
2019 Annual Meeting | \$15,000 |
| 7. Old Business | Kruger |
| 8. New Business | Kruger |
| 9. Adjourn | |

Next scheduled meeting is Wednesday February 10, 2016 at 4 pm.